

NATPE 2004 Sessions DVD Order Form

This 3-DVD package offers you the following sessions recorded during the 2004 NATPE Convention:

Boss Tube Beats Out Boss Tweed – How Electronic Media Took Over Electoral Politics

Presented by Chris Matthews, host of NBC Enterprises nationally syndicated series, *The Chris Matthews Show*

Loose Cannons: They Say What They Mean and Mean What They Say

Brand Integration: TV's New Paradigm

Great Expectations: New Opportunities with VOD and HDTV

Outlook 2004: Boom, Doom, or Gloom?

Is Free TV Worth Saving in a 500 Channel World

It's the Year 2004: Do You Know Where Your Audience Is?

Chasing the Benjamins: The Shifting Economics of TV Content

The Hit Seekers

6th Annual Cable Connection: The Divas of Original Programming

Pitch Perfect

From Womb to the Living Room – The Development Process

NAME _____ COMPANY _____

STREET ADDRESS _____ CITY/STATE/ZIP _____

PHONE _____ FAX _____ E-MAIL _____

Member Non-Member

METHOD OF PAYMENT (prepayment is required on all orders)

CHECK ENCLOSED Make check payable to NATPE. (Drawn on a U.S. bank in U.S. dollars)

CREDIT CARD CHARGE American Express MasterCard VISA Discover Diners Club

CARD # _____ EXP. DATE _____ CARDHOLDER'S SIGNATURE _____

NAME ON CARD (if not as above) _____

BILLING ADDRESS (if not as above) STREET _____ CITY/STATE/ZIP _____

FEDEX ACCOUNT NUMBER

Have your order shipped using your Fedex Account (shipping rates below do not apply): _____

Priority Overnight Std. Overnight 2-Day

DVDs will be mailed approximately April 1, 2004.

SESSION TITLE	ORDER #	QUANTITY	PRICE (MEMBER/NON-MEMBER)	TOTAL
NATPE 2004 Sessions 3-DVD Package	DV01-04		\$100 / \$150	
SUBTOTAL \$				
Shipment within CA, add 8.25% sales tax				
Shipping Domestic:				
Shipping International:				
TOTAL \$				

SHIPPING RATES Based on your order subtotal:			
Subtotal		Domestic	International
\$0 – \$200	add	\$5	\$18
\$200.01 – \$400	add	\$7	\$25
\$400.01 – \$1000	add	\$9	\$33

Prices and availability of products subject to change without notice.
This form can be copied and reused.

To order online go to www.natpe.org

Return completed order form with payment:

FAX TO: 310-453-5258 (credit card orders only) • **MAIL TO:** NATPE Resources, 2425 Olympic Boulevard, Suite 600E, Santa Monica, CA 90404