



NATPE 2008 Conference &
Exhibition
Mandalay Bay Resort
January 29-31, 2008

EXHIBITOR REGISTRATION INFORMATION

Early Bird: December 14, 2007

Online Exhibitor Registration! It's as easy as 1, 2, 3...

As a standard floor Exhibitor you are allotted 3 Complimentary Exhibitor Registrations per 100 sq. ft. with a max of 50. Complete Booth package and Pavilion exhibitors are allotted 4 Complimentary Exhibitor Registrations. Suite Exhibitors are allotted 3 Complimentary Exhibitor Registrations per suite. Exhibitor badges provide access to the exhibition floor before, during and after event hours, as well as the NATPE 2008 Conference sessions. Additional Exhibitor Registrations can be purchased at the prevailing rates.

Exhibitor Registrations will be handled online in order to provide you with the most flexible management of your registration allocation. Online registration gives you access to the exhibitor allocations 24 hours a day. You can control the registration allocation, or you can distribute your log in and password to others in your company allowing them access to the system directly.

Badges can be picked up on-site at the Exhibitor Registration Counter beginning Sunday, January 27, 2008.

You can access the Online Exhibitor Registration at:

www.natpe.org

To access your company's specific information, you will need to enter your Company's Log in and Password, which you should have received from J. Spargo

If you need assistance call:

- NATPE Registration, 703-654-6920
- Email: natperegistration@jspargo.com

PLEASE remind your staff that no one under the age of 18 will be admitted to the Exhibit Hall at any time

EXHIBITOR REGISTRATION

- Entitles access to the Conference sessions, the Exhibition Floor and any materials distributed onsite.
- Allows access during move-in, move-out and show days and replaces the need for security stickers except on Saturday.
- Please restrict the number of employees on the floor during move-in to those who are required to help with the Exhibit.
- For safety and security, no one under the age of 18 is allowed on the Floor, with the exception of stars attending for the sole purpose of promoting their show.

* Credentials will be available starting Sunday, January 27, 2008 at the Exhibit Registration Counter.

A. Complimentary Registration Form

Based on Booth Option selected

<u>EXHIBITING OPTION SELECTED</u>	<u>NUMBER OF COMP REGISTRATIONS</u>
Standard Option	3 per 100 sq. ft. of space. Maximum of 50
Complete Booth Packages	4 per 100 sq. ft. of space.
Specialty Pavilion Packages	4 per 100 sq. ft. of space.
Suite	3 per suite

Obtain Form: REGISTRATION/LEAD RETRIEVAL SECTION "Exhibitor Registration Form"

B. Paid Exhibitor Registration Form

- Once you have used your allotment of complimentary passes, any additional registrations will need to be purchased at the fees indicated on the form. There are no Exhibit Only passes available. Day passes may be purchased onsite ONLY for \$395 per day.
- Group Pick-Up is available for companies with 10 or more registrants. To set-up a group pick-up, please check the box at the top of the form and indicate who the contact person is. It is recommended to schedule a specific pick-up time. Confirmations will be sent to the contact person along with detailed information concerning picking up badges.

* Credentials will be available starting Sunday, January 27, 2008 at the Exhibit Registration Counter.

Obtain Form: REGISTRATION/LEAD RETRIEVAL SECTION "Paid Exhibitor Registration Form"

C. Star Passes

- This form provides complimentary Floor access for your talent to promote your shows.
 - Must be talent from television program; spouses, friends, writers, producers, directors, etc. are NOT eligible for the Star Pass.
 - Must be submitted by January 18, 2008, and be accompanied by credit sheet for verification of authenticity.
 - May be picked up in a group or individually; do NOT pick-up if you will not be seeing the talent before they arrive at the Exhibit Floor.
- Star Passes will be available starting Sunday, January 27, 2008 at the Exhibit Registration Counter.

Obtain Form: REGISTRATION/LEAD RETRIEVAL SECTION "Star Pass Form
INFORMATION CONTACT: Geri Brantley at 310-857-1653