



CONFERENCE & EXHIBITION
MONDAY—THURSDAY
1.28.08*—1.31.08
MANDALAY BAY RESORT
LAS VEGAS NEVADA
* Featuring Mobile++

Specialty Items

Let your logo do the leg work—NATPE 2008 specialty items are unique branding opportunities that can be seen continually by more than 7,500 attendees.

NATPE Bag **SOLD**

The NATPE Bag, distributed onsite to every attendee, is filled with pertinent information and sized right for important documents. Have your custom logo printed or embroidered on the 2008 bag.

Bag Insert

Part of the pertinent information inside the bag could focus on your product, with a low-cost Bag Insert. You provide NATPE with 7,500 printed inserts, and we'll provide distribution through the NATPE Bag. **\$2,000**

Oversized items or CD's. Contact your NATPE sales representative for details

Pens

Pens, the time-honored staple of promotional products, also find a home in the bag. Supply 7,500 for bag insertion, and their ubiquity at the conference will be proof you made the write decision. **\$5,000**

NATPE Badge **SOLD**

Along with sensible shoes, the one must-have at NATPE 2008 is an official NATPE Badge, which must be worn to gain admittance to any conference activity, the exhibition floor and hospitality suites. Your logo and booth number (if applicable) will be printed on the back of the badge to attract the attention of your large, captive audience. **SOLD**

Lanyard

A Lanyard complements the NATPE Badge perfectly, keeps clothes free of pin-pricks, and turns every wearer into a promotional vehicle for your message. **\$15,000**

Room Delivery

Have something you'd like delivered to every room. NATPE has some nifty plans for getting exposure at every attendee's door every day. Contact your NATPE representative for details.

And More...

Contact your NATPE representative to explore a limitless range of possibilities.



SUBMISSION GUIDELINES:

Specialty Items

Call your NATPE representative for complete specs and deadlines.

Bag Insert

DEADLINE: All Bag Inserts must be delivered on **Thursday, January 24, 2008**. Shipments arriving before this date need to be sent to Freeman warehouse (address can be obtained by calling NATPE).

DELIVERY: Shipments must be sent with freight charges prepaid: collect shipments will not be accepted. Label each box and address all shipping documentation/bills as follows for delivery to the show site:

NATPE 2008 Show Management – Bag Inserts
Hold for Steve Hagstette, Sr.
c/o Freeman
Mandalay Bay Convention Center
3950 Las Vegas Blvd. South
Las Vegas, NV 89119

You must also provide the following information to Pamela Silverman by no later than **Monday, January 21, 2008**:

- Projected date of arrival
- Shipping Company
- Tracking Number
- Number of boxes

Failure to provide this information MAY RESULT IN YOUR BAG INSERTS NOT BEING PLACED in the bags at NATPE 2008.

If you have any questions or concerns, please call Pamela Silverman at 310-453-4440, ext. 210 or e-mail Psilverman@natpe.org